

SILAS SILIKHE

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UX DESIGNER

Dynamic Software Engineer, UX Designer, and Strategist with over 5 years of tech experience. Demonstrated expertise in software engineering, U design, and content strategy. Proven track record in enhancing user experiences, driving project success, and fostering collaborative environments.

STRENGTHS AND EXPERTISE

UX Design
UX Research
Usability Testing

Sketch
Adobe XD
Figma

Frontend Development
Communication
Collaboration

PROFESSIONAL EXPERIENCE

Digireg Kenya Limited

July 2024 - Present

User Experience Designer (Contract)

As a UX Designer at Digireg Kenya, I am responsible for shaping the overall user experience of our government solutions. I leverage my expertise in user research, design strategy, and collaboration to deliver innovative and impactful experiences that meet the needs of government users. I also mentor and develop junior designers, fostering a culture of continuous learning and innovation.

Responsibilities:

- Strategic UX Leadership: Shape UX strategy, conduct in-depth user research, and ensure alignment with business goals and government needs.
- Cross-Functional Collaboration: Collaborate effectively with stakeholders, build relationships, and understand business and technical aspects.

Muer Solutions

Jan 2024 - Jun 2024

User Experience Designer (Contract)

As UX Designer lead designer Msanii Platform, I drove significant improvements in user engagement and retention through strategic UX design. My role involved collaborating with stakeholders to build a user-centric UX infrastructure, launching successful products, and enhancing design processes to deliver measurable results.

Accomplishments:

- Mentored and trained 3 junior designers across the company, helping develop them into independent, multi-skilled designers
- Delivered impactful results by leading the design and launch of 2 products, achieving a 20% increase in user engagement and demonstrating strong UX leadership.
- Championed design system development, contributing to the creation of a company-wide design system that improved design consistency by 50% and efficiency across projects by 35%.
- Improved processes by establishing and implementing UX workflows that increased design efficiency by 45% and optimized user experience, reducing user friction by 30%.

SkyTOP Technologies LTD (*Contract*)

Feb 2024 - Apr 2024

User Experience Designer

As a Senior UX Designer at SkyTOP Technologies LTD, I successfully accelerated design delivery times, improved design consistency through scalable design systems, and streamlined collaboration with engineers to reduce software development time. My accomplishments have contributed to the company's overall efficiency and success in delivering exceptional software solutions.

Accomplishments:

- Slashed design delivery time by 50%, consistently exceeding client expectations and enhancing project turnaround times.
- Automated design processes by developing scalable design systems, increasing efficiency and maintaining design consistency.
- Reduced software development time by 30% through effective collaboration with engineers, streamlining the handoff process and improving overall project efficiency.

Moringa School

Mar 2022 - Feb 2024

Product Designer (*Fulltime*)

As a Product Designer at Moringa School, I led user research, usability testing, and website design to enhance student experiences and optimize the admissions process. Additionally, I served as a technical mentor, guiding UX/UI design students to achieve high levels of satisfaction and success.

Accomplishments:

UX Design:

- Led user research and usability testing to optimize product experiences, resulting in a significant reduction in student friction during the admission process, which reduced the application abandonment rate by 26%.
- Designed and maintained the company website alongside other internal tools, ensuring a seamless user journey. Continued research and iteration led to a 15% increase in the website conversion rate, as evidenced by improved website analytics.

Technical Mentor:

- Empowered UX/UI design students through hands-on guidance and best practice instruction, achieving a Net Promoter Score (NPS) of 70+, reflecting high levels of student satisfaction.
- Actively solicited student feedback and continuously iterated course content to ensure it remained relevant and effective, enhancing the overall learning experience.

Wiggles Technologies

Mar 2020 - Feb 2022

User Experience Designer (*Fulltime*)

At Wiggles Technologies, I played a key role in the early stages of product development, contributing to both research and design to ensure product viability and user satisfaction.

Accomplishments:

- Conducted comprehensive market research to assess the viability of new product concepts. This included exploratory research, competitor analysis, interviews with 10 participants, and data analysis from survey responses.
- Distilled research insights into actionable recommendations for stakeholders, guiding product development decisions and ultimately saving the company money.

Modtechy (*Contract*)

Nov 2019 - April 2020

User Experience Designer

Accomplishments:

- Designed user-friendly interfaces for web applications using Figma, Adobe XD, and Sketch
- Collaborated effectively with the design team to learn industry best practices and contribute to high-quality design deliverables.
- Enhanced front-end development knowledge by learning HTML, CSS, and basic JavaScript, demonstrating a well-rounded skillset.
- Identified and addressed usability issues in mockups or prototypes, contributing to a positive user experience

Upwork (*Freelance*)

Feb 2019 - Oct 2019

User Experience Designer

Delivered high-quality websites for 3 clients on platform. Leveraged my skills in HTML, CSS, and JavaScript to build responsive websites that ensured a seamless user experience across all devices. Utilized Figma or Adobe XD to create user-friendly interfaces and fostered close collaboration with clients to deliver projects that met their specific needs.

EDUCATION

Social Media School

Certificate in Social Media Marketing

Flatiron School

Certificate in UX Design

Moringa School

Product Design

Simplon.co Grand Ouest

Frontend Development and UI UX

Jomo Kenyatta University of Agriculture and Technology

BSC, Operations Research

References are available on request.